



Michelle Selnick
President/CEO, webFEAT

William E. Hesch Law Firm, LLC

Testimonial about Bill

When clients come to webFEAT, they want it all in one place. They want website design, development, search engine optimization, marketing and a social media management company.

When webFEAT's CEO and President Michelle Selnick needs business advice she wants it all in one place, too. Bill Hesch gives her that.

"Having an attorney and accountant all rolled into one awesome person in such a plus," she says. "He truly cares. He is so incredibly accessible at any time of the day. When I am busy, Bill comes to my office to help me with business plans, tax planning and my personal estate planning as well."

Hesch has made a reputation of providing all-in-one-place solutions to business owners. It comes from his broad experience and education. Before starting his own firm in 1993 to counsel clients on their estate plans and business activities, Hesch was CFO of a \$70-million privately-held company. Not content to just be a money guy, he earned his law degree from Northern Kentucky University Chase College of Law.

webFEAT is growing and Selnick looks to Hesch to guide her.

"We currently serve over 850 corporations," she says. "Recently we introduced an industry leading innovative plan for webFEAT Complete. It includes unlimited website design and search engine optimization, search engine marketing and social media management for one low manageable monthly fee. It has been a huge success. We currently have 12 employees and plan to add at least four more over the next 12 months."

Selnick recently presented one of these new business ideas to Hesch.

"His recommendations were not only for the protection of webFEAT but he also had the ability to assess the business potential and make suggestions for long-term partnership strategies and investment opportunities that will serve us well as we move forward with this new opportunity."

Part of webFEAT's growth is recruiting and retaining key employees.

"Bill drafted a plan for webFEAT that will help webFEAT retain key employees and reward them for their years of hard work and talent."

webFEAT has designed the websites of for Servatii, Trio Bistro, Highland District Hospital, Lau Parts and many others ranging from very large corporations to small family-owned businesses. The company also donates at least four sites per year to non-profit organizations and is working on the new site for the Wellness Community for release later this year.

One of the more enjoyable sites that they designed however was for Bill Hesch. His site, www.heschlaw.com, is a multimedia hot spot for Hesch clients. It includes video, articles and testimonials about Hesch.

Call Bill on his cell phone today at (513) 509-7829 to receive legal, tax, business or financial advice from a:

- Tax Attorney
- CPA
- Personal Financial Specialist (PFS)
- Former CFO of a \$ 70 million privately owned company
- Former BIG 4 TAX Partner

**WILLIAM E HESCH
LAW FIRM, LLC**

**CONFUSED
ABOUT
PROBATE?**

GET HELP



Find a lawyer.
Get VIDEO responses to legal questions.

CINCINNATI LAW.TV

**After you meet with your attorney, CPA and Financial Planner,
contact Bill to get a second opinion and see what he can do for you.**

3047 Madison Road, Suite 205, Cincinnati, OH 45209 / 513-731-6601 / www.heschlaw.com

This is an advertisement